



SOCIETY FOR NEUROSCIENCE 2023

MEDIA KIT



Strengthen Your Brand

The Society for Neuroscience (SfN) is your connection to the global neuroscience community, offering high-visibility platforms for advertising, sponsorship, exhibiting, and recruitment. Our staff will work with you to create marketing solutions that fit your budget, expand your reach, and maximize your investment.

When you work with SfN, you advance the field not only by contributing to funding for SfN's programs, but also by showing scientists across the globe how your products and services support and enhance their important work.

Let our team help you put your advertising dollars to work. Contact us at adsales@sfn.org to learn more about the latest opportunities and book your ad today.

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Advertise with SfN Journals

Read by researchers, physicians, and educators in more than 200 countries and territories, SfN's scientific journals offer breadth and depth in the rapidly developing neuroscience field.



JNeurosci
THE JOURNAL OF NEUROSCIENCE

Launched in 1981 as the first neuroscience-specific journal, *JNeurosci* publishes rigorous and high-quality research on a broad range of topics of general interest to those working on the brain and nervous system. *JNeurosci* remains the most-cited journal in the field.

Average Monthly Web Traffic, in 2022

261,276 users/month;
438,489 sessions/month



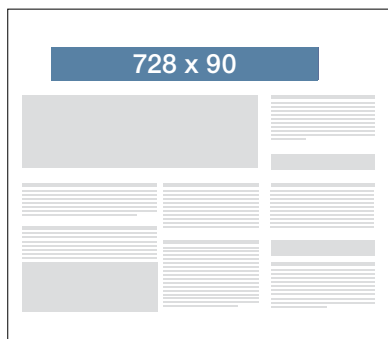
eNeuro

Launched in 2014, SfN's open-access journal, *eNeuro*, uses a fair, fast, and transparent review process to publish rigorous research — including replication studies, negative results, open-source tools, and registered reports.

Average Monthly Web Traffic, in 2022

28,111 users/month;
42,392 sessions/month

Advertise with SfN Journals

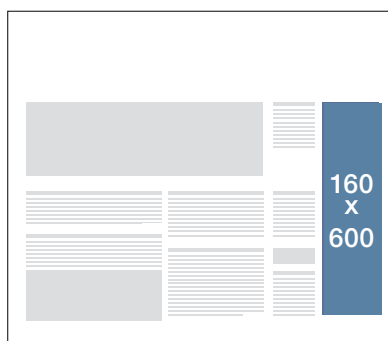


JNeurosci Website Banners

\$1,700 per month

Display your digital banner across all *JNeurosci* webpages (run-of-site), choosing from either the leaderboard (728 x 90 pixels) or skyscraper (160 x 600 pixels) position. Your banner will alternate with other banners and will receive unlimited impressions (estimated at ~60,000–100,000 per banner) for one month.

To purchase, email adsales@sfn.org for an insertion order form, specifying your desired position and run dates. Send your creative file and target URL to adsales@sfn.org at least two weeks prior to your ad's start date.



eNeuro Website Banners

\$1,020 per month

Display your digital banner across all *eNeuro* webpages (run-of-site), choosing from either the leaderboard (728 x 90 pixels) or skyscraper (160 x 600 pixels) position. Your banner will alternate with other banners and will receive unlimited impressions (estimated at ~20,000–30,000 per banner) for one month.

To purchase, email adsales@sfn.org for an insertion order form, specifying your desired position and run dates. Send your creative file and target URL to adsales@sfn.org at least two weeks prior to your ad's start date.

Website Banner Specs	
File size	Under 100 KB (or under 300 KB for HTML5)
Dimensions	728 x 90 pixels or 160 x 600 pixels (select 1)
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpeg, .png, static gif, HTML5 (.zip file)
Due to SfN	Minimum 2 weeks prior to go-live date (3 weeks for HTML5)
Note: If using HTML5 format, please review these compatibility guidelines .	

Advertise with SfN Journals

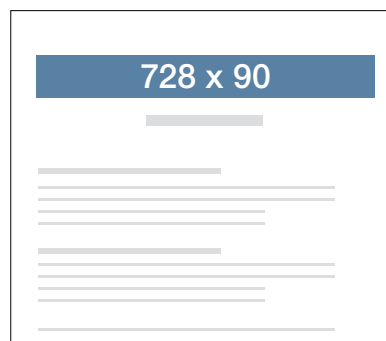
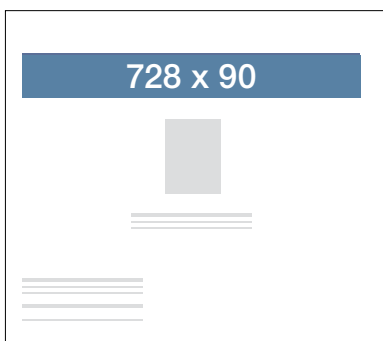
Journal eTOC / e-Alert Email Banners

\$820 per issue (50 issues available per year)

Delivered every Wednesday to thousands of opt-in subscribers, *JNeurosci* e-Table of Contents (eTOC) emails highlight the research published in the latest issue. Display your leaderboard banner in an exclusive spot at the top of the eTOC, receiving unlimited impressions (average ~10,800) for the issue week.

New! All eTOC purchases now also include exclusive leaderboard placement across all *eNeuro* and *JNeurosci* opt-in e-alerts for the duration of the *JNeurosci* issue week (Wednesday–Tuesday), reaching hundreds more opt-in subscribers.

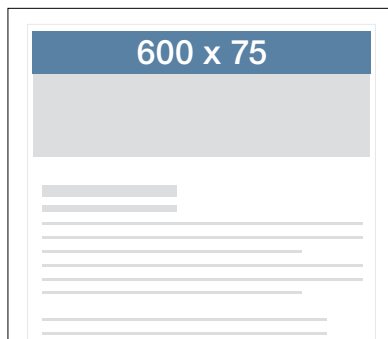
To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.



Exclusive leaderboard placement across all *eNeuro* and *JNeurosci* opt-in e-alerts.

Website Banner Specs	
File size	Under 100 KB (or under 300 KB for HTML5)
Dimensions	728 x 90 pixels
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpeg, .png, static gif, HTML5 (.zip file)
Due to SfN	Minimum 2 weeks prior to go-live date (3 weeks for HTML5)
Note: <i>If using HTML5 format, please review these compatibility guidelines.</i>	

Advertise in SfN e-Newsletters



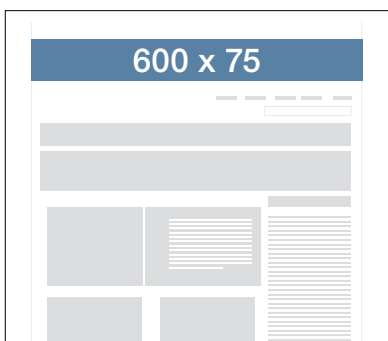
Neuroscience Nexus Email Banners

\$1,020 per issue (22 issues available per year)

SfN's bimonthly member e-newsletter, *Neuroscience Nexus*, is delivered to thousands of active subscribers, highlighting SfN's upcoming dates and deadlines, new research, public education and advocacy initiatives, annual meeting updates, and other news from across the field.

Display your leaderboard banner in an exclusive spot at the top of the email, receiving unlimited impressions (average ~4,000 email opens).

To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.



Neuroscience Quarterly Email Banners

\$1,225 per issue (4 issues available per year)

SfN's e-newsletter *Neuroscience Quarterly* is delivered four times a year (winter, spring, summer, and fall) to thousands of active member subscribers, showcasing news and articles of interest to SfN members and the neuroscience community. Display your leaderboard banner in an exclusive spot at the top of the email, receiving unlimited impressions (average ~7,000 email opens).

To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.

Neuroscience Nexus Banner and Neuroscience Quarterly Banner Specs

File size	Under 1 GB (recommended under 150KB)
Dimensions	600 x 75 pixels
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpg, .jpeg, .png, .tif, .tiff, .ico, .bmp, .web
Due to SfN	Minimum 2 weeks prior to go-live date

Become a Sustaining Associate Member (SAM)

Companies and organizations that thrive on great science can support the field by becoming a Sustaining Associate Member (SAM) of SfN. SAMs are important year-round partners with SfN, demonstrating mutual commitment to the neuroscience field and to advancing scientific exchange, supporting the neuroscience community at all career stages, and promoting public outreach and education about neuroscience.

In turn, Sustaining Associate Membership with SfN can offer far-reaching benefits to your organization throughout each membership year, providing visibility among SfN's thousands of members, meeting attendees, and publication subscribers, including key buyers and decision-makers, department heads, and principal investigators.

In the list of SAM benefits below, all SAMs receive core benefits, as well as additional benefits according to their membership level (Platinum, Gold, Silver, or Nonprofit).

To learn more or to apply to become a SAM, visit [Sfn.org/membership](https://www.sfn.org/membership) or email development@sfn.org.

► SAM Core Benefits

Publicity and Exposure ▼	Annual Meeting Perks ▼	Year-Round Discounts & More ▼
Listing in official SfN annual meeting <i>Program and Exhibit Guide</i>	Complimentary Neuroscience 2023 registration for one representative	Credit toward year-round advertising opportunities (amount determined by SAM level)
Visibility through SfN annual meeting Exhibit Hall floor plan	Regular registration rates for three additional representatives	Complimentary access to <i>JNeurosci</i> for one representative
Logo and website link featured in SfN <u>Sustaining Associate Member Directory</u>	Priority housing for one representative	25% discount on any <u>NeuroJobs Career Center</u> package purchased during the membership year
New: Recognition as a SAM, with logo, in a designated SfN email	Honorary sign for your organization's exhibit booth	Discounts on SfN mailing list rental
New: Recognition in <i>Neuroscience Nexus</i> , SfN's membership e-newsletter	Identifying ribbon for your meeting badge	New: 15% discount on additional advertising (in <i>JNeurosci</i> , <i>eNeuro</i> , <i>Neuroscience Nexus</i> , <i>Neuroscience Quarterly</i> , or journal e-alerts)
	Invitation to the Presidential Reception	New: 10% discount on <u>Neuroscience 2023 sponsorship packages and more</u>

Become a Sustaining Associate Member (SAM)

► Additional SAM Benefits by Level

<p>Platinum \$12,600 annually</p>	<p>Platinum membership delivers the maximum level of reach and visibility. Platinum SAMs receive the core benefits, plus:</p> <ul style="list-style-type: none"> • \$1,000 credit toward banner advertising on <i>JNeurosci</i> or <i>eNeuro</i> website • One-time complimentary rental of the SfN membership mailing list* and 20% discount on subsequent rentals • 20% discount on rental of SfN annual meeting attendee mailing list* • (3) Priority points toward SfN annual meeting exhibit space • Complimentary enhanced listing in exhibitor directory
<p>Gold \$8,500 annually</p>	<p>Gold SAMs receive the core benefits, plus:</p> <ul style="list-style-type: none"> • \$500 credit toward banner advertising on <i>JNeurosci</i> or <i>eNeuro</i> website • 15% discount on rental of SfN membership and annual meeting attendee mailing lists* • (2) Priority points toward SfN annual meeting exhibit space • Complimentary enhanced listing in annual meeting exhibitor directory
<p>Silver \$6,350 annually</p>	<p>Silver SAMs receive the core benefits, plus:</p> <ul style="list-style-type: none"> • \$500 credit toward banner advertising on <i>JNeurosci</i> or <i>eNeuro</i> website • 10% discount on rental of SfN membership and annual meeting attendee mailing lists* • (1) Priority point toward SfN annual meeting exhibit space
<p>Nonprofit \$3,550 annually</p>	<p>Nonprofit SAMs receive the core benefits, plus:</p> <ul style="list-style-type: none"> • \$500 credit toward banner advertising on <i>JNeurosci</i> or <i>eNeuro</i> website • 10% discount on rental of SfN membership and annual meeting attendee mailing lists*

* All mailing lists include postal addresses only. SfN does not share email addresses.

Reach SfN Contacts Through Direct Mail

Membership Mailing List	
<p>Rate per 1,000 addresses:</p> <p>..... \$510 commercial \$350 nonprofit</p>	<p>Send a personalized direct mail piece to SfN's active members, selecting your target audiences by membership category and geographical location.</p> <p>To learn more or to purchase, email Candy Brecht at CBrecht@marketinggeneral.com.</p>
Neuroscience 2023 Attendee Mailing List	
<p>Rate per 1,000 addresses:</p> <p>..... \$510 commercial \$350 nonprofit</p>	<p>Send a personalized direct mail piece to opt-in annual meeting attendees, selecting your target audiences by geographic region, neuroscience sub-discipline, product category, and more.</p> <ul style="list-style-type: none">★ Neuroscience 2023 exhibitors will be offered a complimentary one-time use of the Neuroscience 2023 scientific attendee mailing list (valued at up to \$5,000), available beginning August 2023.★ The attendee mailing list will also be available for non-exhibitors to purchase at the rates listed above from December 1, 2023–June 30, 2024. <p>To learn more or to purchase, visit the attendee list rental webpage or contact adsales@sfn.org.</p>
<p>Note: All mailing lists include postal addresses only. SfN does not share email addresses.</p>	



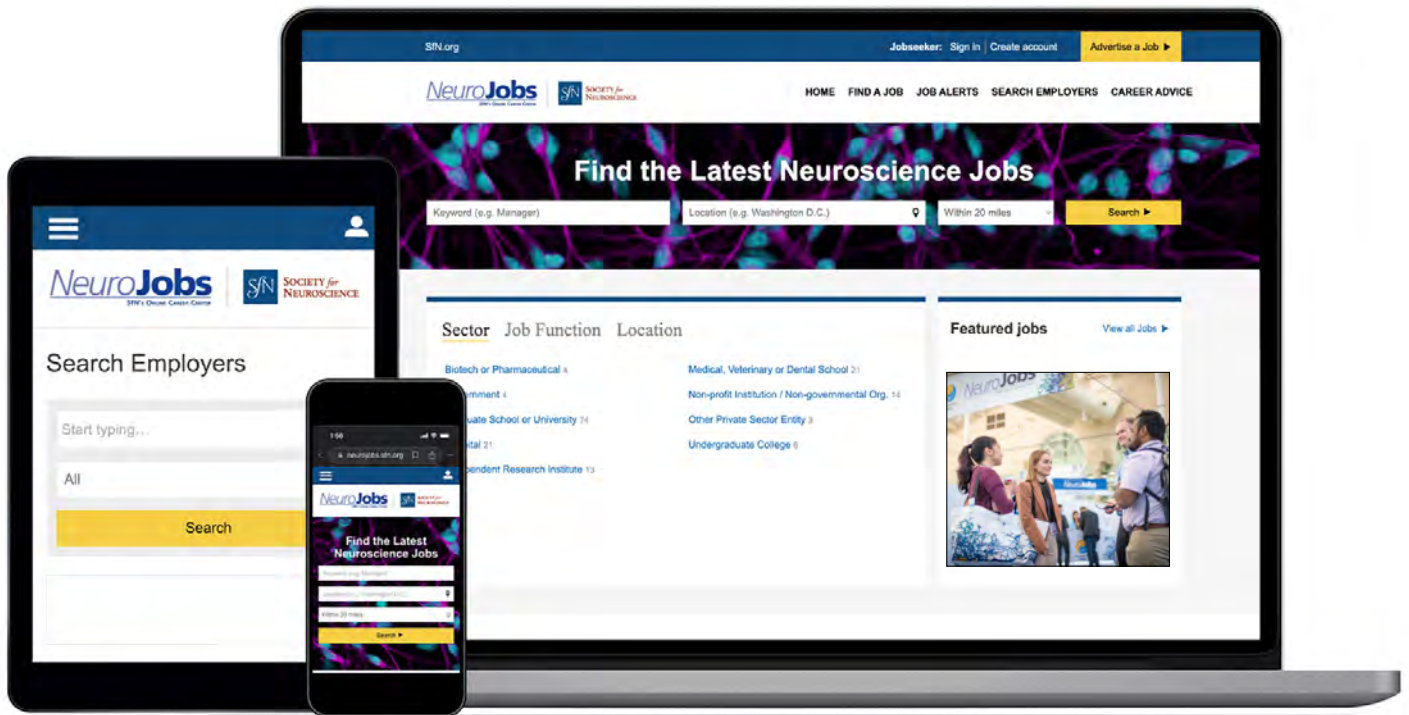
SfN now has nearly
35,000 members in
more than 95 countries.



Recruit Top Talent for Your Open Position



The NeuroJobs Career Center is the world's largest source for neuroscience jobs, spanning all career levels and including positions in academia, industry, and government. Employers can recruit for open positions across the globe, selecting from a range of package types offering broad exposure to the neuroscience community.



Recruit Top Talent for Your Open Position

► Employer Package Types

Qualified

30-Day Posting: \$540 // 60-Day Posting: \$755 // 90-Day Posting: \$1,185

Attract neuroscientists actively looking for a role. Qualified package includes:

- Online job posting with your logo
 - Access to resume database
 - Ad included on RSS feed on relevant SfN domains
-

Experienced

30-Day Posting: \$590 // 60-Day Posting: \$970 // 90-Day Posting: \$1,510

Attract experienced neuroscientists open to new opportunities. Experienced package includes:

- Online job posting with your logo
 - Access to resume database
 - Ad posted on relevant Wiley domains
 - Ad included on RSS feed on relevant SfN domains
 - Ad highlighted in search results
-

Specialist

30-Day Posting: \$705 // 60-Day Posting: \$1,135 // 90-Day Posting: \$1,565

Attract highly specialized and experienced neuroscientists open to new opportunities.

Specialist package includes:

- Online job posting with your logo
- Access to resume database
- Ad included on RSS feed on relevant SfN domains
- Ad highlighted in search results
- Ad posted on relevant Wiley domains
- Social media exposure (Wiley feeds)
- Listing as a Featured Job on NeuroJobs Career Center website

Recruit Top Talent for Your Open Position

► Employer Package Types

Qualified Postdoc

30-Day Posting: \$215 // 60-Day Posting: \$310 // 90-Day Posting: \$485

Attract neuroscientists actively looking for a postdoctoral fellowship position. Qualified Postdoc package includes:

- Online job posting with your logo
- Access to resume database
- Ad included on RSS feed on relevant SfN domains

Add-On Option: *JNeurosci* Website Banner

\$1,630 per month

Showcase your open position with a one-month banner display ad on *The Journal of Neuroscience's* website (details on [page 5](#)).

To purchase, add this upgrade option to your cart when ordering your recruitment package through SfN's online NeuroJobs Career Center.

After purchasing, email adsales@sfn.org, including your banner graphic,* target URL, and desired start date.

Note: Employers must supply their own banner graphic, meeting the specs below.

<i>JNeurosci</i> Website Banner Specs	
File size	Under 100 KB (or under 300 KB for HTML5)
Dimensions	728 x 90 pixels or 160 x 600 pixels (select 1)
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpeg, .png, static gif, HTML5 (.zip file)
Due to SfN	Minimum 2 weeks prior to go-live date (3 weeks for HTML5)
Note: If using HTML5 format, please review these compatibility guidelines .	

To learn more or to purchase an employer package, visit NeuroJobs.SfN.org.

Meet your next hire at Neuroscience 2023. To learn more, email neurojobsadvertiser@wiley.com.

Note: SfN Institutional Program Members and Sustaining Associate Members are entitled to a 25% discount on NeuroJobs Career Center packages. Contact neurojobs@sfn.org to learn how you can take advantage of this discount.

Exhibit at Neuroscience 2023

► Be a Part of the Premier Global Neuroscience Event

SfN's 2023 Annual Meeting will take place in Washington, D.C., November 11–15. Thousands of scientists from around the world and across the field will congregate in the Walter E. Washington Convention Center to discover new ideas, share research, explore technologies, and experience the best the field has to offer.

Read on to learn about opportunities to make an impact on-site at Neuroscience 2023. Select from a wide range of exhibiting, advertising, and sponsorship opportunities to meet your marketing goals.

Engage with key decision-makers and buyers from across the globe and the field, demonstrating how your products and services support and advance their critical work. Exhibiting with SfN allows companies and organizations to:



- Build their brand in the neuroscience community.
- Showcase their latest innovations and products.
- Engage face to face with new and existing customers.
- Establish or reaffirm a place in the neuroscience market.

Exhibit Dates: Sunday, November 12–Wednesday, November 15

Booth Categories	Advance Rate (before May 5)	Regular Rate (after May 5)
Commercial Inline 10' x 10'	\$6,355	\$6,990
Commercial Corner 10' x 10'	\$6,705	\$7,375
Commercial Island Booth per 100 sq. ft.*	\$6,875	\$7,565
Nonprofit Inline or Corner 10' x 10'	\$1,305	\$1,435
Institute Inline or Corner 10' x 10'	\$585	\$645

*Notes for Island Booths:

- Exhibitors who wish to create their own island booths will be charged the full cost of all booths deleted as a result.
- Additional Island Booth Benefits:
 - Can hang a sign over booth.
 - Company name printed inside booth shown on all published floor plans.

Visit [SfN.org/exhibits](https://www.sfn.org/exhibits) to learn more, review the [Exhibitor Invitation](#), or [purchase exhibit space](#).

Exhibit at Neuroscience 2023

Neuroscience 2023 exhibit sales are open now!



► Priority Points System

SfN's priority points system is designed to give long-term exhibitors and advertisers the opportunity to secure prime exhibit space. Exhibitors can increase their priority points by purchasing additional advertising or sponsorship opportunities:

Exhibiting:

(1) point per 10' x 10' booth space purchased (maximum 5 points per year)

Advertising:

(1) point per \$1,000 of advertising in *JNeurosci*, *eNeuro*, *Neuroscience Nexus*, *Neuroscience Quarterly*, or the annual meeting *Program and Exhibit Guide* (maximum 5 points per year)

Mailing List Rental:

(1) point per \$1,000 spent on membership or attendee mailing address lists (maximum 5 points per year)

New this year:

Product Theater: (2) points for each Product Theater, up to a maximum of five (5) points.

Supporters: 1 point per \$5,000 for support with a maximum of 5 points

Sustaining Associate Membership:

(3) points per year for Platinum level, (2) points per year for Gold level, (1) point per year for Silver level

Sponsorship:

(5) points for Platinum level (\$50,000), (3) points for Gold (\$25,000), (2) points for Silver (\$15,000), (1) point for Bronze (\$7,500)

Advertising and Sponsorship Opportunities

Neuroscience 2023 advertising, sponsorship, and program support opportunities help showcase your company to the neuroscience community and maximize your impact at SfN's annual meeting — the world's largest neuroscience marketplace.

Exhibitors, sponsors, and Sustaining Associate Members (SAMS) can take advantage of additional discounts on advertising and sponsorship opportunities.

SfN 2023 Contributor Category	Discounts
<p>Neuroscience 2023 Sponsors (All 4 Tiers)</p>	<ul style="list-style-type: none"> • 20% off Program Support opportunities • 20% off On-site Advertising and Sponsored Products • 10% off Tiered Sponsorship (if exhibiting at Neuroscience 2023)
<ul style="list-style-type: none"> • Neuroscience 2023 Exhibitors • 2023 Sustaining Associate Members (SAMS) • 2023 Award and Prize Sponsors 	<ul style="list-style-type: none"> • 10% off Tiered Sponsorship <p>With Tiered Sponsorship</p> <ul style="list-style-type: none"> • 20% off Program Support opportunities • 20% off On-site Advertising and Sponsored Products <p>Without Tiered Sponsorship</p> <ul style="list-style-type: none"> • 10% off Program Support opportunities • 10% off On-site Advertising and Sponsored Products

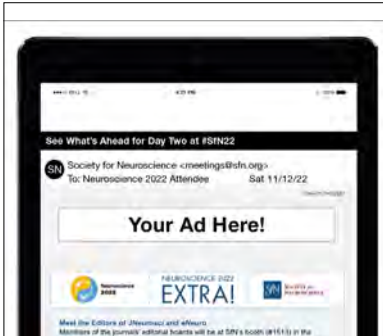


SfN's annual meeting — the world's largest neuroscience marketplace.

Advertising and Sponsorship Opportunities

▶ On-site Advertising and Sponsored Products

SfN offers an array of on-site advertising and sponsored products to extend your reach and tailor to your brand, budget, audience, and marketing goals. Read on to learn more about available opportunities and find the right package to meet your budget and marketing goals. To learn more or to purchase, email adsales@sfn.org.



Attendee Daily Newsletter

\$5,000 per issue (5 available)

Exclusive Support: \$20,000

Reach thousands of attendees' inboxes with a banner ad in *Neuroscience EXTRA!*, the official email newsletter for Neuroscience 2023. Sent the evening before each of the five days of the meeting, this email highlights sessions and events, award winners, and other key information. Support includes a leaderboard banner ad above the email masthead.

Note: Sponsor is responsible for providing the creative file.



Charging Stations

Large Tower: \$4,000

Exclusive Support: \$7,000

Connect with attendees as they charge their devices between sessions and events. Display your logo on a tower-style charging station in high-traffic locations in the convention center.

Note: Sponsor is responsible for production costs.



Digital Signage

Option 1: \$5,000 'Maximum Visibility'

(9 large displays throughout 3 levels of the convention center)

Option 2: \$3,000 'Deluxe Coverage'

(5 large displays across 3 levels of the convention center)

Feature your company in 15-second video or image ads rotating on digital displays in high-traffic convention center locations, throughout all five days of the meeting. Visit [On-site Advertising and Sponsored Products](#) page to learn more.

Advertising and Sponsorship Opportunities

▶ On-site Advertising and Sponsored Products



Donor and Volunteer Lounge (coffee/tea)

Exclusive Support: \$12,000

Reach SfN's donors and volunteers while they recharge or enjoy a complimentary "thank you" coffee or tea in this VIP lounge. Lounge sponsorship includes literature placement and napkins printed with your logo.



Hotel Key Cards

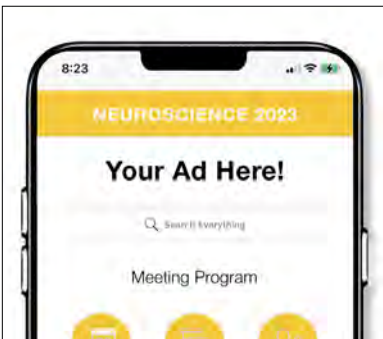
Marriot Marquis Washington, D.C.: \$5,000

Renaissance Washington, D.C.: \$5,000

Exclusive Support: \$7,500

Be the company attendees remember each time they access their hotel room throughout their stay in Washington, D.C. Support includes the option to brand key cards at the two Co-Headquarter hotels.

Note: Sponsor is responsible for production costs and hotel fees.



Mobile App

Feature your company in the official Neuroscience 2023 mobile app, the go-to resource for navigating the SfN annual meeting. Thousands of attendees keep the app at their fingertips, using it as an all-in-one tool for viewing maps and session information, finding abstracts and exhibitors, building personal itineraries, and much more.

Splash Screen Ad at Start-up: \$15,000

Make a big impression by being the very first brand attendees see upon launching the app. Your full-screen splash ad will reach an alert, highly engaged audience, appearing for about three seconds while the app content loads.

Home Screen Banner Ad: \$7,000 per day (5 available)

Exclusive Support: \$28,000

Highlight your organization on a clickable leaderboard banner ad, prominently displayed on the app's home screen.

Advertising and Sponsorship Opportunities

► On-site Advertising and Sponsored Products



Pens

Exclusive Support: \$12,000

Highlight your company on 20,000 pens distributed to attendees in high-traffic locations throughout the convention center, including in meeting session rooms, registration, and more.

Press Room

Exclusive Support: \$12,000

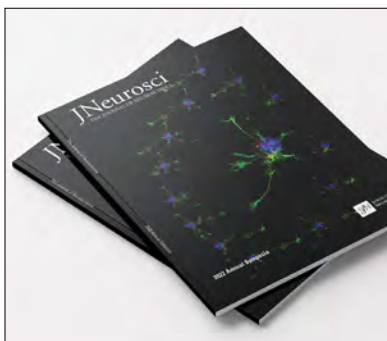
Showcase your brand to a wide range of press and media representatives covering Neuroscience 2023 news items. Sponsorship includes prominent signage, coffee service, and napkins printed with your organization's logo.



Pronoun Sticker Bar

Sticker Bar: \$7,500 (2 available) // Exclusive Support: \$12,000

Feature your organization on signage at SfN's pronoun sticker bar, prominently located at attendees' first stop in the convention center. The sticker bar distributes complimentary pronoun stickers (e.g., she/her, they/them, and he/him) to any attendee who wishes to wear one.



Seating Areas

One Seating Area: \$5,000 (2 available) // **New!** Exclusive Support: \$8,000

Connect with attendees while they take breaks between sessions and events at two high-traffic seating areas in the convention center. Sponsorship includes the ability to place literature, tabletop signs, and/or clings displaying information about your company on 15–20 tables (dependent on location).

Special Print Edition of *JNeurosci*

Full-page: \$1,500 // Full-page, Opposite Table of Contents: \$2,200

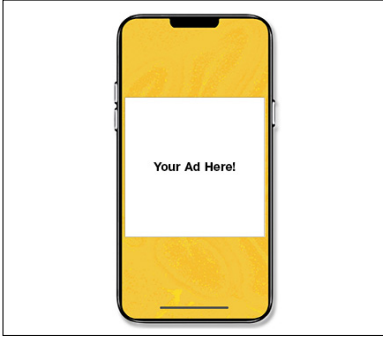
Full-page, Back Cover: \$2,500 // Full-page, Inside Front Cover: \$2,000

Full-page, Inside Back Cover: \$2,000

Place an advertisement in the special print edition of *JNeurosci*, distributed to thousands of attendees at SfN's booth in the Exhibit Hall. This issue is highly coveted and features articles published in *JNeurosci*.

Advertising and Sponsorship Opportunities

▶ On-site Advertising and Sponsored Products (continued)



Sponsored Socials

Sponsored Social Event: \$6,000 (10 available)

Connect with attendees at a variety of socials hosted throughout the meeting. Sponsorship includes prominent signage and napkins printed with your organization's logo.

WiFi Splash Page:

Exclusive Support: \$20,000

Take over the splash page attendees see each time they access the official Neuroscience 2023 Wi-Fi network on their computer and mobile devices in the convention center.

▶ Program Ads and Enhanced Directory Listings (Exhibitor Only)



Program and Exhibit Guide Advertising

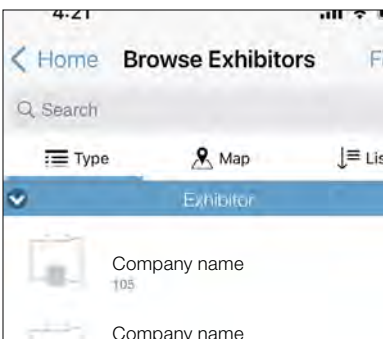
Full-Page Color Ad: \$3,815 // Half-Page Color Ad: \$2,415

Quarter-Page Color Ad: \$1,625 // Box Ad: \$485 per inch (*black and white only*)

Fifteen (15) preferred locations are available at an additional fee.

Feature your ad in the Neuroscience 2023 *Program and Exhibit Guide*, the official reference book viewed multiple times by thousands of attendees before, during, and after SfN's annual meeting. The *Program and Exhibit Guide* will be available online (PDF version), as well as on-site (printed version). To learn more, visit the [Program and Exhibit Guide Advertising](#) webpage.

To purchase, log in to your SfN account through the [Exhibitor Portal](#).



Exhibitor Directory Enhanced Listing

\$740

Move your company's name to the top of the online Neuroscience 2023 Exhibitor Directory during all searches. Exhibitors with featured listings are listed in alphabetical order.

To purchase, log in to your SfN account through the [Exhibitor Portal](#).

Advertising and Sponsorship Opportunities

▶ On-site Advertising and Sponsored Products (Exhibitor Only)



Exhibitor Lounge

Exhibitor Lounge: \$7,500

Exclusive Support: \$25,000

Connect with your fellow exhibitors in the Exhibitor Lounge, the perfect venue to network with industry leaders throughout the day. Sponsorship includes prominent signage and coffee/tea service within the lounge area.



Lanyards

Exclusive Support: \$30,000

Display your organization's logo on the official conference lanyards worn by thousands of attendees to display their meeting name badge, required for entry to the convention center.

Product Theater

30-Minute Time Slot: \$8,500

Hold a presentation or product demonstration in the Product Theater, the perfect venue for reaching hundreds of decision-makers and buyers in the Exhibit Hall. The theater is situated in a prime location on the exhibit floor, with seating for 150 people. Choose your ideal presentation time during the four days of exhibits and create a unique presentation capable of reaching a wide audience. Visit [On-site Advertising and Sponsored Products](#) page to learn more.



Tote Bags

Exclusive Support: \$25,000

Showcase your organization right on attendees' shoulders by branding the complimentary Neuroscience 2023 tote bags, carried throughout the convention center and long after the meeting. Sponsorship includes the ability to place your logo or design of choice on one side of the bag. The bags are extremely popular with attendees and will provide value long after the meeting.

Tailor to your brand, budget, audience, and marketing goals

Advertising and Sponsorship Opportunities

► Tiered Sponsorship

SfN offers tiered sponsorship for companies and organizations interested in maximizing their exposure before, during, and after Neuroscience 2023. All sponsors receive all core benefits, as well as additional benefits corresponding to their sponsorship level. To learn more, download the Sponsorship Prospectus, and email your completed sponsorship application to development@sfn.org.

Sponsor Core Benefits

- Logo/name on on-site digital platforms
- Logo/name in *Neuroscience 2023 Program and Exhibit Guide*
- Logo/name/link on SfN.org website sponsor list
- Logo/name in slideshows prior to plenary and featured lectures
- 20% off Program Support opportunities (see [page 24](#))
- 20% off On-site Sponsored Products and Advertising opportunities (see [page 17–21](#))
- 10% off Tiered Sponsorship if exhibiting at Neuroscience 2023

20% off

Program
Support
opportunities

20% off

On-site Sponsored
Products and
Advertising
opportunities

10% off

Tiered
Sponsorship

*if exhibiting at
Neuroscience 2023*

Advertising and Sponsorship Opportunities

► Additional Benefits by Tier

Platinum

\$50,000 *(delivers the maximum level of reach and visibility)*

Platinum sponsors receive the core benefits, plus:

- Sponsorship of one full day of Neuroscience 2023, including:
 - Dedicated signage on digital platforms throughout convention center on supported day
 - Dedicated social media post on sponsored day (with sponsor hashtag)
 - Verbal acknowledgement prior to Presidential Special Lecture on sponsored day
 - Recognition in dedicated press release on sponsored day
- 10 complimentary meeting registrations
- 5 priority points toward future SfN exhibit space
- Social media: 1 sponsor-supplied post shared before, during, and after meeting (3 total)
- Social media: individual recognition posts with name/logo (1 before meeting, 1 on sponsored meeting day, 1 after meeting)
- Social media: tier group recognition post with name/logo (1 each before, during, after meeting: 3 total)
- Recognition in Neuroscience 2023 banner ads in *JNeurosci* and *eNeuro*
- Advertisement in *Neuroscience 2023 Program and Exhibit Guide* (1/2 page)
- Premier placement in SfN marketing emails with name/logo/link
- Exclusive sponsor of one Neuroscience 2023 marketing e-blast
- *Neuroscience Extra!* daily news: name/logo/link (premier placement)
- Recognition by tier group in press release before meeting (premier placement).

Gold

\$25,000

Gold sponsors receive core benefits, plus:

- 5 complimentary meeting registrations
- 3 priority points toward future SfN exhibit space
- Social media: 1 sponsor-supplied post shared before meeting
- Social media: tier group recognition post with name/logo (1 each before/during/after meeting: 3 total)
- Name/logo in Neuroscience 2023 marketing emails (contacts: 150,000+): enhanced placement
- *Neuroscience Extra!* daily news: name/logo/link (enhanced placement)
- Recognition by tier group in press release before meeting
- Advertisement in *Neuroscience 2023 Program and Exhibit Guide* (1/4 page)

Silver

\$15,000

Silver sponsors receive core benefits, plus:

- 2 complimentary meeting registrations
- 2 priority points toward future SfN exhibit space
- *Neuroscience Extra!* daily news: name/logo/link
- Social media: 1 tier group post (with name/logo) during and after meeting (2 total)

Bronze

\$7,500

Bronze sponsors receive core benefits, plus:

- 1 priority point toward future SfN exhibit space
- *Neuroscience Extra!* daily news: name/logo/link
- Social media: 1 tier group post (with name/logo) after meeting.

Advertising and Sponsorship Opportunities



Presidential Special Lectures



Huda Akil, PhD
History of Neuroscience Lecture



Meet-the-Experts Series

▶ Program Support

SfN offers annual meeting program and award sponsorship opportunities for companies and organizations seeking wide reach, brand visibility, and targeted awareness of contributions to the field. Supporters are acknowledged in the *Neuroscience 2023 Program and Exhibit Guide*, on the SfN website, in event-related signage, in designated press releases, and verbally at applicable events. To learn more, download the Sponsorship Prospectus, and email your completed sponsorship application to development@sfn.org.

Lecture and Event Sponsorship

Presidential Special Lectures

\$25,000 each (limited to 4)
.....

Presidential Special Lectures are among the most anticipated, high-profile, and widely attended events, with speakers selected by the SfN president. The sponsor of the lecture is verbally recognized and thanked by the SfN president.

History of Neuroscience Lecture

\$15,000 (limited to 1)
.....

The History of Neuroscience Lecture is a chronicle of the evolution and growth of a major topic in neuroscience. The sponsor of the lecture is verbally thanked in the lecture introduction.

Special Lectures

\$15,000 each
.....

Special Lectures are high-profile lectures representing a specific neuroscience theme. The sponsor is recognized in event signage.

Short Course

\$10,000 (limited to 1)
.....

This half-day training focuses on emerging topics and research techniques related to rigorous neuroscience.

Professional Development Workshops

1 Workshop: \$2,000 // 3 Workshops: \$5,000
.....

All Workshops (Exclusive Support): \$9,000 (up to 6 workshops available)
.....

Professional Development Workshops are trainings aimed at improving neuroscientists' professional skills at all career stages.

Advertising and Sponsorship Opportunities



Diversity Fellows Poster Session

Meet-the-Experts Series

1 Session: \$2,000 // 3 Sessions: \$5,000
.....

All Sessions (Exclusive Support): \$14,000 (up to 11 sessions available)
.....

In these popular sessions, neuroscience experts describe their research techniques and accomplishments in a personal context.

Poster Sessions

Poster sessions provide neuroscience trainees the opportunity to present their research and make connections with established neuroscientists.

- International Fellows Poster Session:
\$10,000
.....
 - Diversity Fellows Poster Session:
\$10,000
.....
 - Trainee Professional Development Award (TPDA) Poster Session:
\$10,000
.....
 - Exclusive Support (for all 3 poster sessions):
\$25,000
.....
-



Celebration of Women in Neuroscience Event

Mentoring and Networking Events

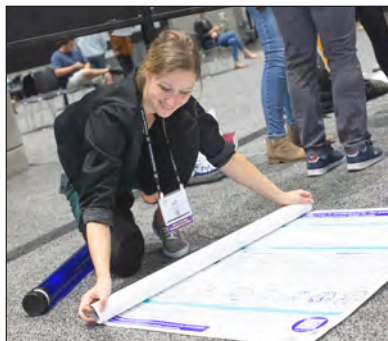
Celebrate the achievements of neuroscience communities and offer attendees networking opportunities.

- Diversity Reception:
\$10,000
.....
- Brain Awareness Campaign Event:
\$10,000
.....
- Celebration of Women in Neuroscience Event:
\$10,000
.....
- Career Development Topics: A Networking Event:
\$10,000
.....
- Neuroscience Scholars Program (NSP) Mentoring Event:
\$10,000
.....



Brain Awareness Campaign Event

Advertising and Sponsorship Opportunities



Trainee Professional Development Awards

Award and Prize Sponsorship

Trainee Professional Development Awards

Support begins at \$3,000. SfN will match contributions of \$25,000 or more.

The merit-based Trainee Professional Development Awards (TPDA) program allow students and postdoctoral trainees to attend Neuroscience 2023, present their research at a dedicated poster session, and network with peers and established scientists, in addition to participating in year-round educational and learning events.

Ralph W. Gerard Prize in Neuroscience

\$50,000

The Ralph W. Gerard Prize is the highest recognition conferred by SfN to a neuroscientist who has made significant contributions to the field during their career.

Young Investigator Award

\$25,000

The Young Investigator Award recognizes a young neuroscientist who demonstrated scholarly independence and distinguished research.

Mika Salpeter Lifetime Achievement Award

\$10,000

The Mika Salpeter Lifetime Achievement Award recognizes an individual with outstanding career achievements in neuroscience who has also significantly promoted the professional advancement of women in neuroscience.

Next Generation Award

\$8,000

The Next Generation Award recognizes chapter members who make valuable contributions to outreach, education, and public communications about neuroscience.



Awards & Prizes Recipient Reception



Awards & Prizes Recipient Reception

Our awards span a wide range of achievements, from recognizing the merits of young and promising neuroscientists, to honoring those who've dedicated their careers to furthering the field.